## **EXECUTIVE BOARD**

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> Jennifer Pennypacker Immediate Past President Women in Film & Television-Florida

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Prashant Shah, Vice Chair Bollywood Hollywood

James Stamatis, Secretary Telemundo Studios



www.filmflorida.org

## 10 Ways to Build a Strong Relationship with Your Elected Officials

- 1. Take the time to send a letter to your elected official, introducing your organization and outlining the importance of film, entertainment and digital media production in your area. To download a sample welcome letter, click here.
- 2. Schedule an in-district/state visit with your elected official and/or their staff. Members are usually in their district on Mondays and Fridays, as well as during periods when the Legislature is on recess. To view the Legislative schedule, visit <a href="https://www.leg.state.fl.us">www.leg.state.fl.us</a>.
- 3. Invite your elected official to production studios, sets, businesses and industry events let them see first-hand just how big and critical our industry is and the quality jobs it brings to our state.
- 4. Write a personal letter to the editor and submit it to the newspaper in your area, outlining the impact of the film, entertainment and digital media industry on local jobs.
- 5. Engage employees in your community. Organize employee call-in days or host a letter writing day to encourage employees to connect directly with their elected official.
- 6. Recruit stakeholders/partners to join Film Florida to increase the voice of those directly employed by the film, entertainment and digital media industry. Visit <a href="http://www.filmflorida.org/membership/benefits.aspx">http://www.filmflorida.org/membership/benefits.aspx</a> to help you get started.
- 7. Participate in Film Florida's Rally in Tally on Tuesday, March 12, 2013.
- 8. If you plan on making a visit to Tallahassee outside of the Rally in Tally, make sure to visit your elected official's office while in town.
- 9. Follow up with your elected official and staff and keep in touch often. Offer to be a resource to your elected official and his/her staff.
- 10. Visit www.filmflorida.org to stay updated and learn more!

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