



www.filmflorida.org

Key Messages

From FY2010-2016, film, entertainment and digital media production will generate over \$1.299 billion in Florida qualified expenditures and created more than 160,537 positions for Florida workers.

Each \$1 invested in Florida's Entertainment Industry Incentive program is estimated to create \$15 of additional Florida gross state product over the lifetime of the program.

We must continue to invest in film, entertainment and digital media production - the industry creates immediate jobs and triggers the spending of significant amounts of new money in our local economies throughout the State - it is a sound investment in strengthening Florida's economy now and for the future.



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